



# CHARLINDA BREWSTER

## ART DIRECTOR

### CONTACT

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### EDUCATION

**University of Wisconsin-Stout**  
Menomonie, Wisconsin  
BFA in Graphic Design  
Minor Spanish and German  
August 2012 Graduate

**HAWK Gestaltung**  
Hildesheim, Germany  
Graphic Design and German  
(Academic year) 2010-2011

**ITESM - El Tec de Monterrey**  
Cuernavaca, Mexico  
Spanish Immersion  
Spring 2008

### PROGRAMS

Procreate  
Figma  
Power Poin/Google Slides  
Adobe Creative Suite  
PS, AI, ID & AE

### SKILLS

Typography  
Illustration  
Editorial Layout  
Digital Layout  
Web/Interactive Design  
Visual Merchandising  
Video Editing  
Campaigns/Launches  
Event Signage  
Presentation Design  
Photography & Editing  
Digital Ads  
Social Media Content  
Project Management/Leadership/  
Collaboration

### OBJECTIVE

Art Director seeking a dynamic role to utilize my expertise in leading storytelling, universal design, and creating unique experiences in both digital and physical spaces. Passionate about joining a company that embraces diverse narratives, uplifts communities, and fosters meaningful connections. Dedicated to driving visual communication strategies, delivering high-impact creative solutions, and contributing to the success of the organization as an innovative and visionary Art Director.

### EXPERIENCE

**Big Brothers Big Sisters Northwest**  
Editorial and Event Designer (part-time)  
March 2023 - Present

**Black Heart (AGENCY)**  
(Co-Owner)  
Art Director  
February 2022 - Present (project based)  
Peabody Awards  
Alternate Roots  
Kolibri Foundation

**DRAWLINDA LLC**  
(Owner)  
Illustrator | Brand Design | Web Design  
February 2015 - Present  
Millie Clinic,  
Nola Couture  
The Guthrie Theatre  
& More

**JACK DOYLE'S**  
Social Media Content Manager  
September 2021-Present  
Organizer/Founder of The Great  
Minnesota Vikings Get-Together in NYC  
Graphic Design, Marketing  
& Event Planner  
Fall 2015 - Present

**MUSTACHE (AGENCY)**  
Senior Graphic Designer  
Summer 2019 - 2022  
Netflix  
Quibi  
Amp  
Universal  
C Spire  
Viacom

**ADIN NYC (AGENCY)**  
Art Director  
Digital & Social Media Content  
January 2020- August 2022  
Naturepedic  
Kamut  
EarthKind  
Teens for Food Justice  
Hooray Foods  
Setria  
Cognizin  
& More

### REFERENCE

**Anthony Hagan**  
Head of Social Media - Mustache  
anthonyh@mustacheagency.com  
929.214.2549

**Deadria Harrington**  
Producer - The Movement Theatre  
dearia@themovementtheatre.org  
952.240.0274

**THE MOVEMENT  
THEATRE COMPANY**  
Senior Graphic Designer  
Brand, Digital and Event Designer  
December 2015 - On going/Project  
based

**INSTACART**  
Digital/Product Designer  
(project based)  
Winter 2019

**AMORE PACIFIC - INNISFREE**  
Junior Graphic Designer  
Visual Merchandising Designer  
Holiday Signage, Video Editing  
& Retouching  
Fall 2019

**L'ORÉAL - REDKEN**  
Junior Graphic Designer  
US Visual Merchandising,  
Chains and Events  
July 2016 - December 2018

**POSSE FOUNDATION**  
Junior Graphic Designer  
Winter & Summer 2016

**VIACOM**  
Junior Graphic Designer  
(project based)  
Spring 2016

**ADVENTURE HOUSE (AGENCY)**  
Junior Graphic Designer  
Summer 2015

**ACOLYTE INDUSTRIES**  
Graphic Designer, Digital & Marketing  
June 2013 - May 2015

**Lorraine McNeece**  
Chief Operating Officer - Nola Couture  
loraine@nolacouture.com  
334.456.2742

**Angela Pulice**  
L'Oreal - Redken  
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631.879.8187